

ATA

MISSION

It is the mission of the Area Transportation Authority to provide safe, convenient and affordable transportation to the residents of North Central Pennsylvania.

VISION

People choose ATA as their premier transportation provider.

VALUES

- **Loyalty** to the ATA Mission, its employees and customers.
- **Safety** first in our decisions and actions.
- **Reliability** in carrying out our responsibilities.
- **Professionalism** in all work related activities.
- **Stewardship** of public funds.
- **Truthfulness** in our words and actions.
- **Fairness** in our relationships with co-workers and customers.
- **Respect** for the individual.
- **Kindness** directed towards our co-workers and customers.